

#### **PRIVACY POLICY**

This Privacy Policy discloses the privacy practices for Ferro Pipe and Fittings Middle East DMCC (Ferro FPF, We, Us, Our) and our website (<a href="www.ferrofpf.com">www.ferrofpf.com</a>). Ferro FPF respects your privacy and is committed to protecting your personal or business information. This Privacy Policy governs the manner in which Ferro FPF collects, uses, maintains and discloses information collected from the users of our website or external parties.

#### How We Gather Information About You

Personal information is information or an opinion that identifies an individual. Predominantly to use most of our website you do not have to give us any personal or business data to access this information. Personal information may be obtained through a variety of different channels whenever you interact with us such as in person, emails, calls, enquires, meetings, applications or other ways. There are some pages on our website that contain forms for call backs or enquiries or to subscribe to our mailing list where you may be providing your personal or business data. The disclosure of your personal or business data is on an explicitly voluntary basis.

## Use of Personal or Business Information

Any personal or business information provided to us is used to carry out our normal business functions and activities. If you subscribe to our mailing list you are opting to receive emails that may include a newsletter, company news, updates or related information about our products. Users have the right to withdraw their consent at any time, taking effect from that point in time. If you wish not to receive any future communications or marketing you can choose to unsubscribe either by emailing info@ferrofpf.com or by "unsubscribing" from the email or other marketing messages you no longer wish to receive. Ferro FPF will only keep your personal information for as long as is necessary for the purpose for which it is provided.

## Disclosure of Personal or Business Information

Ferro FPF will not sell or trade any personal or business information that is provided by you to a third-party organization. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request or carry out business functions and activities which may include the following circumstances:

- third parties where you consent to the use or disclosure;
  third party service providers we engage in the process of operating our business; and
- ) where required or authorized by law.

We only permit our third-party service providers to process your personal or business data for specified purposes and in accordance with our instructions. Additionally our third party providers are required to respect your privacy and treat the data in accordance with privacy laws.

# Links to Third Party Websites

This website contains links to other sites. We cannot accept responsibility for any other website which you may access through the Ferro FPF website. Any such third party website links are provided for our users' convenience. Ferro FPF cannot be responsible for or guarantee the content or privacy practices of such other third party sites. We encourage our users to be aware when they leave our website and to read the Privacy Policies of any other site that collects personally identifiable information and manage these requirements as per the users own preferences.

#### Cookies

A Cookie is a text file which contains a small amount of data generated by a website and saved by your web browser. Ferro FPF's website use Cookies. Cookies are used to collect standard internet log information and website user behavior information. The Cookies generated through the use of our website will not allow us to personally identify you. Using cookies allows Ferro FPF to improve the content and functionality of our website.

Cookies allow us to gather statistical information about how our website is used by the visitors of our website. The use of Analytics programs provides statistical data such as how long users spend on the website or what page they look at and other pieces of data. The data provided by the Analytics programs allows us to improve our website accordingly for a better user experience and functionality.

If the settings on your browser that you are using to view this website are already set to accept cookies we take this, and your continued use of our website, to mean that you accept the use of cookies on our Website. You may change the settings on your browser to alert you when cookies are being used or to reject cookies, however, in doing so some parts of our website may not function properly.

#### Security

Ferro FPF is responsible for the collection and proper management of any personal or business information provide to us. Ferro FPF take all reasonable security measures to ensure that all personal or business information in our possession or control is protected against loss, unauthorized access, misuse, disclosure or modification. We will keep your personal or business details secure and use the information you provide consistently with applicable privacy and data protection laws and in line with the terms and conditions of this Privacy Policy.

## Acceptance

Your disclosure of personal information or access and use of this website and its contents is subject to the terms and conditions of this Privacy Policy and all applicable laws. By accessing and using this website, you acknowledge and accept that you have read and understood these terms and conditions, and agree to be bound by them. By disclosing your personal information, by agreeing to these terms and conditions, or both, you are taken to explicitly consent to use of the personal or business information in the manner outlined in this Privacy Policy. If you have objections to this Privacy Policy, you should not access or use our website.

# Changes to our Privacy Policy

Ferro FPF regularly reviews our Privacy Policy to ensure it is kept in line with best practice and any legislative changes. Any updates to our Privacy Policy will be displayed on this page; the last update was on 23 October 2018. It is your responsibility to check this page from time to time for any updates and make yourself aware of any changes to our Privacy Policy. Your continued access and use of this website or providing us with further personal information after the posting of updates to our Privacy Policy will be deemed to be your acceptance of these updates.

## Problems, Questions or Complaints

If you have any queries or concerns regarding our Privacy Policy or information we hold about you or you wish to access or correct your personal or business information, please contact us by email, by phone or write to us at:

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